NUGEN® EHP* – RTU & Wipes
Enhanced Hydrogen Peroxide Disinfectants

« Hydrogen Peroxide is a sustainable active that breaks down naturally into water and oxygen. When formulated to enhance its activity, hydrogen peroxide can also provide broad spectrum microbial efficacy at fast contact time. »

« NUGEN® EHP offers environmentally sustainable disinfection to consumers and cleaning professionals who want to use green cleaning solutions without compromising core cleaning performance. »

Do not miss this growing opportunity in sustainable disinfectants. Here are some facts:
- 67% of household cleaner consumers buy green variants and 10% are prepared to pay more for green products vs. traditional ones¹
- 59% of US consumers are buying green more often due to wider availability. Surprisingly the rates are higher for non-millennials (62-76%) vs Millennials (44%)¹
- 22 states have passed legislation mandating green cleaning in procurement
- As of October 2017, there are 39,000 LEED certified commercial projects, covering 6.2 billion certified square feet²

¹ Patent Pending
NUGEN® EHP is an enhanced hydrogen peroxide disinfectant formula utilizing EPA Design for the Environment (DfE) listed active and inert ingredients

- 3-minute Hospital Disinfection broad-spectrum bacteria efficacy
- Effective against Norovirus
- Multiple fragrance options are available upon request
- Complies with EPA Design for Environment (DfE) requirements*
- No signal word on label
- No PPE required for use
- Available as disinfecting liquid RTU and Wipes
- Broad microbial efficacy and good cleaning performance

Label Claims

NUGEN® EHP Efficacy Claims (RTU & Wipes)

Disinfection
Contact Time: 3 minutes – Soil Load: 5%

Bacterial Claims
Pseudomonas aeruginosa
Staphylococcus aureus
Salmonella enterica
Enterobacter aerogenes
Escherichia coli
Klebsiella pneumoniae
Methicillin Resistant Staphylococcus aureus [MRSA]

Viral Claims
Herpes Simplex Type 2 [Herpes]
HIV-1
Influenza A/Hong Kong [Influenza]
Norovirus [Feline calicivirus surrogate]

Non Food Sanitization
Contact Time: 1 minute (RTU) and 15 seconds (Wipe)
Enterobacter aerogenes
Staphylococcus aureus

Applications Areas

- Institutional & Industrial (I&I)
- Janitorial
- Consumer
- Lifescience laboratories
- Cleanroom disinfection
- Alternate healthcare settings

Regulatory Status

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<th>Formulation Name</th>
<th>EPA Registration</th>
<th>Canadian DIN</th>
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<td>NUGEN® EHP DISINFECTANT WIPES</td>
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*Nlonza starter formulation (NUGEN® EHP RTU) meets DfE criteria. Finished products based on the starter formulation must be registered with the EPA Office of Pesticide Programs prior to sale and distribution. For DfE safer product label, customers should contact DfE for information on the DfE for Antimicrobials pilot.

1 Mintel, Future of Household Cleaners: 2018
2 U.S. Green Building Council website: Leadership in Energy and Environmental Design (LEED) statistic website

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