

News Release

Lonza Launches Revamped Hygiene and Preservation Website that Enables Formulators to Quickly Find Suitable Products

Allendale, New Jersey (USA), 27 August, 2013 – Lonza has launched a revamped website for its Hygiene and Preservation business with new functionality that makes it easier for chemists and formulators to quickly explore and select the most suitable disinfectants, sanitizers and preservatives for their end-use applications. The website – www.lonzabiocides.com – offers a fresh new look and quick access to Lonza product offerings and applications support expertise across eight market application segments.

The eight market areas include animal care, agriculture, food and beverage, healthcare, household consumer, industrial, institutional and janitorial, and professional services. By clicking on the Healthcare link, for example, customers can find Lonza Hygiene and Preservation formulations by global region along with tables that provide in-depth insights and comparisons on product chemistry, regulatory approvals and other vital information.

The new site also includes a “carousel” of nine mini-tiles, each linked to a separate landing page. These pages include those with new product information for customers, Lonza and industry news, upcoming trade shows and symposiums where Lonza Hygiene and Preservation personnel will be presenting, and specialized microsites. One microsite, for example, focuses on *Anti-Norovirus* Solutions, providing insights into disinfectant wipes, sprays and liquids to combat this virus that produces often severe gastro-intestinal illnesses on cruise ships and in schools and nursing homes. Another microsite provides guidance on *Influenza A* infection control. A separate site features information about Lonza Wipes solutions, highlighting technology breakthroughs that have resulted in new rapid contact, single-use disposable wipes.

According to Ernesto Lippert, Global Hygiene and Preservation Marketing Manager, “We rebuilt our site to help chemists and formulators easily find information and select the right solutions. We also give them access to Lonza experts on any questions they might have. This new website really will help them get to know us better.”

About Lonza’s Hygiene & Preservation Business

Lonza’s Hygiene & Preservation business offers the broadest portfolio of registered actives, preservatives and formulations for use in disinfectants, sanitizers, and institutional and household cleaning products. These solutions are used to disinfect and sanitize schools, food processing plants, restaurants, grocery stores, hospitals, homes and more. More information can be found at www.lonzabiocides.com.

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About Lonza

Lonza is one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries. Products and services span its customers' needs from research to final product manufacture. It is the global leader in the production and support of chemical and biological active pharmaceutical ingredients. Biopharmaceuticals are one of the key growth drivers of the pharmaceutical and biotechnology industries. Lonza has strong capabilities in large and small molecules, peptides, amino acids and niche bioproducts which play an important role in the development of novel medicines and healthcare products. Lonza is also the world leader in microbial control providing innovative, chemistry-based and related solutions to destroy or to selectively inhibit the growth of harmful microorganisms. Its activities encompass the areas of water treatment, personal care, health and hygiene, industrial preservation, materials protection, and wood treatment. In addition, Lonza is a leader in cell-based research, endotoxin detection and cell therapy manufacturing. Furthermore, the company is a leading provider of value chemical and biotech ingredients to the nutrition and agro markets.

Lonza is headquartered in Basel, Switzerland and is listed on the SIX Swiss Exchange and secondary listed on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Lonza is not subject to the SGX-ST's continuing listing requirements. Lonza is subject to the listing rules of the SIX Swiss Exchange, which do not have specific requirements equivalent to the listing rules of the SGX-ST in respect of interested person transactions, acquisition and realizations, and delisting. In 2012, the company had sales of CHF 3.925 billion. Further information can be found at www.lonza.com.

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