

Lonza Inc.
90 Boroline Road
US-Allendale, NJ 07401
www.lonza.com

Product News

Lonza Consumer Care Expert to Speak at World of Wipes® International Conference

Allendale, NJ (USA), 4 June 2015 – Hans Hummel, Global Marketing Manager for the Hygiene business within Lonza Consumer Care, will present “Emerging Pathogens & Viral Outbreaks: How to Address Market Demands with Hard Surface Disinfectant Wipes” at the World of Wipes® (WOW) International Conference held from 16-19 June 2015 in Atlanta, Georgia.

In recent years, the demand for antimicrobial wipes has experienced robust growth. As regulated products, antimicrobial wipes can require significant investment and present complex challenges.

Mr. Hummel's presentation will cover regulatory requirements to combat pathogens and the hurdles manufacturers and marketers' of disinfectant wipes face in order to responsibly promote their products. Attendees will learn how the World Health Organization, the Center of Disease Control and Prevention and the Environmental Protection Agency work to provide the proper guidance for selection of disinfectant products. The presentation will take place on Thursday, 18 June, from 2:00 pm – 3:30 pm at the Hotel InterContinental Buckhead.

Mr. Hummel joined Lonza Inc. in 2012 as a Commercial Development Manager and currently holds the position of Global Marketing Manager, Hygiene, and is responsible for the Global Marketing program for disinfectant wipes within Lonza's Consumer Care Division. Mr. Hummel works closely with Lonza's regional teams to leverage their technical and regulatory expertise to expand and improve their available wipe offerings around the globe.

The World of Wipes® (WOW) International Conference will bring together wipes professionals from top companies and experts to learn all about industry game changers, specialty materials for industrial wipes, fragrances, wet wipe preservatives, flushability and more.

About Lonza's Hygiene Business

Lonza Consumer Care helps customers meet the needs of an evolving global marketplace and leverage expertise to turn challenges into opportunities. A key part of Lonza's Consumer Care business unit, the Hygiene business offers the broadest portfolio of registered actives, preservatives and formulations for use in disinfectants, sanitizers, and institutional and household cleaning products. This wide range of solutions is used to disinfect and sanitize schools, food processing plants, restaurants, grocery stores, hospitals, homes and more. More information can be found at www.lonzabiocides.com.

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About Lonza

Lonza is one of the world's leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 9,800 full-time employees worldwide. The company generated sales of about CHF 3.64 billion in 2014 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Further information can be found at www.lonza.com.

Lonza Contact Information

Lonza Inc.
Global Marketing Manager Hygiene
Hans Hummel
Tel +1 201 316 9260
hans.hummel@lonza.com

Lonza Group Ltd
Head External Communications
Constance Ward
Tel +41 61 316 8840
constance.ward@lonza.com

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