

Product News

Lonza Personal Care Introduces Rômacil™ V Multifunctional Ingredient at in-cosmetics®, Hamburg

South Plainfield, New Jersey, 3 February 2014 – Lonza Personal Care is launching its new Rômacil™ V multifunctional cosmetic ingredient at the in-cosmetics® trade show in Hamburg, Germany. Now available to customer formulators worldwide, this innovative new product can be added as a fragrance, and it also provides a beneficial secondary effect as a broad-spectrum antimicrobial.

"The upcoming in-cosmetics® event will be a good showcase to make the debut of our multipurpose Rômacil™ V ingredient, a fragrance that also has antimicrobial effects," says Laura Szymczak-Frye, Global Marketing Manager, Lonza Personal Care. "Formulators now have available a dual-purpose ingredient that can be used at low-concentration levels and that offers a variety of proven benefits in multiple applications."

Drawing on its decades-long experience in the cosmetic and personal care industries and on its skills in analytical chemistry and toxicology, Lonza Personal Care developed the new Rômacil™ V product to respond to formulators' desires for ingredients that offer multiple benefits, that simplify the formulation process and that offer consumers key desired effects.

About Lonza Personal Care

Based in South Plainfield, NJ (USA) and with customer-support facilities throughout the world, Lonza Personal Care is a comprehensive solutions provider that offers global cosmetic and personal care customers an extensive portfolio of innovative hair and skin care products and services. We are the world's largest supplier of anti-dandruff actives and zinc pyrithione hair care solutions. Also we are a leading supplier of traditional and natural preservatives, custom-developed fermentation and biotechnological actives, and cosmeceutical and nutricosmetic products. Many of our products are certified as natural or organic under global regulatory and trade systems. Lonza Personal Care is a part of the company's Consumer Care business.

About Lonza

Lonza is one of the world's leading and most trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

PersonalCare

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Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 10,000 employees worldwide. The company generated sales of about CHF 3.6 billion in 2013 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Lonza's stock is publicly traded on the Swiss and the Singapore stock exchanges. Further information can be found at www.lonza.com.

For Further Information

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