

## Press Release

### **Lonza Hygiene and Preservation Expert to Speak at World of Wipes International Conference on 17-20 June 2013 in Atlanta**

Allendale, NJ (USA), 24 May 2013 – David Koehl, Global Strategic Marketing Manager of Hygiene & Preservation at Lonza, will present "Antimicrobial Wipes: The Regulatory Challenges, Product Options, and Market Trends – An Overview" at the World of Wipes (WOW®) International Conference held from 17-20 June in Atlanta, GA.

In recent years, the demand for antimicrobial wipes has experienced robust growth. As regulated products, antimicrobial wipes can require significant investment and present complex challenges, but these can be overcome and the rewards can be significant. David Koehl will explore the hurdles, options and market trends associated with antimicrobial wipes today.

David Koehl started with Lonza in 1998 and has held progressively responsible positions as a Research Scientist, Product Manager, and the Marketing Manager for Hygiene & Preservation in both global and regional roles. David was instrumental in initiating Lonza's disinfectant wipes program which now offers innovative and market leading wipe formulations for sub-license to customers in North America and around the globe. In early 2012, Lonza appointed David to a newly created global marketing role focused on further expanding its global presence in the antimicrobial wipes market. In this new global role, David works closely with Lonza's regional teams to leverage their technical and regulatory expertise to expand and improve their available wipe offerings around the globe.

The WOW International Conference will bring together the top companies and experts together to examine community & healthcare acquired infections - easing risk of transmission; wipe trends around the world; consumer insights for new packaging solutions; innovative raw materials and additives for wipes; airlaid wipes and the factors for success; and more.

To view the Program Agenda [click here](#). For more information, please [click here](#).

#### **About Lonza's Hygiene & Preservation Business**

Lonza's Hygiene & Preservation business offers the broadest portfolio of registered actives, preservatives and formulations for use in disinfectants, sanitizers, institutional and household cleaning products. This wide range of solutions are used to disinfect and sanitize schools, food processing plants, restaurants, grocery stores, hospitals, homes and more. More information can be found at [www.lonzabiocides.com](http://www.lonzabiocides.com).

#### **About Lonza**

Lonza is one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries. Products and services span its customers' needs from research to final product manufacture. It is the global leader in the production and support of chemical and biological active

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pharmaceutical ingredients. Biopharmaceuticals are one of the key growth drivers of the pharmaceutical and biotechnology industries. Lonza has strong capabilities in large and small molecules, peptides, amino acids and niche bioproducts which play an important role in the development of novel medicines and healthcare products. Lonza is also the world leader in microbial control providing innovative, chemistry-based and related solutions to destroy or to selectively inhibit the growth of harmful microorganisms. Its activities encompass the areas of water treatment, personal care, health and hygiene, industrial preservation, materials protection, and wood treatment. In addition, Lonza is a leader in cell-based research, endotoxin detection and cell therapy manufacturing. Furthermore, the company is a leading provider of value chemical and biotech ingredients to the nutrition and agro markets. Lonza is headquartered in Basel, Switzerland and is listed on the SIX Swiss Exchange and secondary listed on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Lonza is not subject to the SGX-ST's continuing listing requirements. Lonza is subject to the listing rules of the SIX Swiss Exchange, which do not have specific requirements equivalent to the listing rules of the SGX-ST in respect of interested person transactions, acquisition and realizations, and delisting. In 2012, the company had sales of CHF 3.925 billion. Further information can be found at [www.lonza.com](http://www.lonza.com).

### Contact Information:

Lonza Inc.  
Hygiene & Preservation, N.A  
Ray Fahmy  
Tel +1 201 316 9265  
Fax +1 201 696 3533  
[ray.fahmy@lonza.com](mailto:ray.fahmy@lonza.com)

Lonza Inc.  
Media Relations  
Melanie Disa  
Tel +1 201 316 9413  
Fax +1 201 696 3533  
[melanie.disa@lonza.com](mailto:melanie.disa@lonza.com)