

Market News

Philip Ludwig, Lonza, to Speak at Int'l Federation of Societies of Cosmetic Chemists (IFSCC) Congress on 27 – 30 October 2014 in Paris

South Plainfield, NJ, 10 October 2014 -- Philip Ludwig, Manager for Global Product Development and Applications at Lonza Consumer Care, will present "**Rice Meristem Cultures Protect, Rejuvenate and Repair Skin at the Epigenetic, Protein, and Macro Level**" at the IFSCC 28th Congress to be held from 27 – 30 October in Paris.

A key developer of Lonza's ReGeniStem™ Red Rice anti-aging skin treatment, Mr. Ludwig will share the details of an *in vivo* assay and how an application of the rice culture has multiple visible benefits at the macro level, including increasing barrier function and skin hydration.

As cells become older, they are no longer able to regulate their genes and processes as well as they did when they were young. One of the mechanisms by which cells control gene expression is epigenetics. Epigenetic regulation is achieved through promoter DNA methylation. Unfortunately, as cells age, this regulation is no longer finely tuned and promoter DNA methylation levels increase. Plants have the unique ability to easily switch from aged, differentiated cells into seemingly young, undifferentiated cells -- a principle at work in the Red Rice-based treatment.

At Lonza Consumer Care, Mr. Ludwig develops new botanical extracts, grows plant tissue cultures that produce exciting new actives, and leads his team to find efficacious and novel microbial ferments, purified phytochemicals and synthetic chemistries. Mr. Ludwig has earned multiple patents relating to new personal care ingredients and has been a featured speaker at over a dozen industry events and seminars. His most recent two products, ReGeniStem™ Red Rice and the Vivillum™ product, have won four international awards for being the most innovative cosmetic ingredient (two years in a row at In-Cos Asia), for being the best anti-aging innovative product (PCHI Shanghai), and being one of the four best new cosmetic ingredients (In-Cos Europe).

Mr. Ludwig holds a BA in Biology from Grinnell College, IA (USA), and a Masters in Cell and Molecular Biology from Michigan State University in the United States. Prior to joining Lonza, Mr. Ludwig worked with Ball Horticulture in Chicago and created new nutraceutical ingredients extracted from plants bred specifically by the company. He has a passion for botany and a collection of more than 80 plants.

Attendees can visit Lonza's Stand #5 at the IFSCC Congress to learn more about what's new at Lonza.

About Lonza Personal Care

Based in South Plainfield, NJ (USA) and with customer-support facilities throughout the world, Lonza Personal Care is a comprehensive solutions provider that offers global cosmetic and personal care customers an extensive portfolio of innovative hair and skin care products and services. We are the world's largest supplier of anti-dandruff actives and zinc pyrithione hair care solutions. Also we are a leading supplier of traditional and natural preservatives, custom-developed fermentation and biotechnological actives, and cosmeceutical and nutricosmetic

Market News

products. Many of our products are certified as natural or organic under global regulatory and trade systems. Lonza Personal Care is a part of the company's Consumer Care business.

About Lonza

Lonza is one of the world's leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 10,000 employees worldwide. The company generated sales of about CHF 3.6 billion in 2013 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Further information can be found at www.lonza.com.

For Further Information

Philip Ludwig
Global Product Development
Lonza Consumer Care
Tel: +1 908 412 6466
philip.ludwig@lonza.com

Constance Ward
Head External Communications
Lonza Group Ltd
Tel: +41 61 316 8840
constance.ward@lonza.com

Additional Information and Disclaimer

Lonza Group Ltd is headquartered in Basel, Switzerland, and is listed on the SIX Swiss Exchange and secondary listed on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Lonza Group Ltd is not subject to the SGX-ST's continuing listing requirements. Lonza Group Ltd is subject to the listing rules of the SIX Swiss Exchange, which does not have specific requirements equivalent to the listing rules of the SGX-ST for interested person transactions, acquisition and realizations and delisting.

Certain matters discussed in this news release may constitute forward-looking statements. These statements are based on current expectations and estimates of Lonza Group Ltd, although Lonza Group Ltd can give no assurance that these expectations and estimates will be achieved. Investors are cautioned that all forward-looking statements involve risks and uncertainty and are qualified in their entirety. The actual results may differ materially in the future from the forward-looking statements included in this news release due to various factors. Furthermore, except as otherwise required by law, Lonza Group Ltd disclaims any intention or obligation to update the statements contained in this news release.