

Product News

Lonza Consumer Care Introduces Highly Efficacious Geogard® LSA Preservative Blend

South Plainfield, New Jersey, 9 April 2015 – Lonza Consumer Care is launching Geogard® LSA preservative blend, a highly efficacious broad-spectrum antimicrobial that was designed to protect the integrity of personal-care products. This patent-pending preservative blend is comprised of several non-traditional ingredients that have wide global approvals and are easy to use within formulations.

"Our new Geogard® LSA preservative is an easy-to-use blend that is compatible with most raw materials used in personal care," says Laura Szymczak-Frye, Global Marketing Manager, Lonza Consumer Care. "It is non GMO and offers efficacy at a pH range of 3 through 6."

Drawing on its decades-long experience in the cosmetic and personal-care industries and on its skills in analytical chemistry and toxicology, Lonza Consumer Care developed Geogard® LSA preservative to offer formulators more options for next-generation preservation that meet consumers key desired effects and can be readily incorporated in their formulation process.

About Lonza Consumer Care – Personal Care

For the personal-care manufacturer, Lonza Consumer Care is a comprehensive solutions provider that offers cosmetic and personal care customers globally an extensive portfolio of innovative hair- and skin-care technologies. Headquartered in New Jersey (USA), Lonza Consumer Care is a leading supplier of traditional and non-traditional preservation and protection systems, custom developed fermentation and biotechnological actives, and cosmeceutical and nutricosmetic products. We also remain the world's largest supplier of anti-dandruff actives with our Zinc Omadine™ product portfolio. In addition to our expansive product portfolio, Lonza Consumer Care has strong capabilities in large and small molecules, peptides, amino acids and niche bioproducts that play an important role in the development of advanced personal care technologies and applications. As the solutions provider, our services extend from product development to formulation expertise. Additionally, we offer customized functional innovations including microbial and plant cell fermentation, as well as natural products.

About Lonza

Lonza is one of the world's leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life. Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from

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active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 9,800 full-time employees worldwide. The company generated sales of about CHF 3.64 billion in 2014 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Further information can be found at www.lonza.com.

For Further Information

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